

# “Informed citizens are happy citizens!”

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# 2

## ***new, knock-out ways to transform your website into a citizen engagement center!***

Cowley Associates is proud to be the regional distributor of 2 exciting website services ideally suited for municipal organizations such as cities, towns, villages, or agencies serving a large, regional constituency.

1. Instantly communicate with your constituents with a custom **QuickSeries** app.
2. Achieve a major boost in accessibility with **accessiBE**, a unique tool that makes your site more accessible to constituents with disabilities and helps you comply with WCAG, ADA, and other accessibility standards.

Email [gcowley@cowleyweb.com](mailto:gcowley@cowleyweb.com) today to learn more and arrange a demo of one or both of these new website enhancements!



# 1.



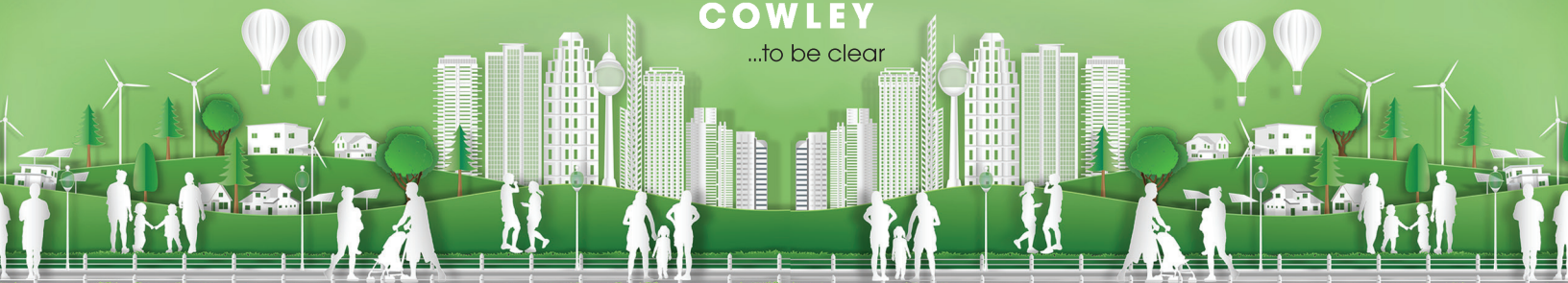
Let the Cowley and QuickSeries team create an app to ‘push’ alerts to your community – and transform your otherwise passive website into an active and engaging resource center. With a custom, **QuickConnect** app you can:

- promote community safety and preparedness
- deliver information and guidance to citizens in real time
- allow citizens to report incidents
- easily provide event and contact details
- increase constituent engagement while reducing demands on staff
- display construction zones, road closures, newly launched services, meeting information, and weather/other advisories
- and more!

All from an easy to manage portal for select members of your organization’s team. Contact us today at [gcowley@cowleyweb.com](mailto:gcowley@cowleyweb.com) to arrange a demo.



**COWLEY**  
...to be clear



# 2.



## accessiBe

Accessibility is not just “another service,” a means to an end, or a legal checkbox — it’s a crucial culture shift for an inclusive society! Let Cowley and AccessiBe simultaneously **boost access to your website and comply with ADA and WCAG**. Leveraging AI/machine learning, this approach:

- avoids costly, time-consuming, and easily outdated manual accessibility tweaks to your site
- vastly increases access for, and engagement with, constituents with all kinds of disabilities
- instantly and continually helps you comply with ever-evolving WCAG and ADA standards
- minimizes risks of litigation

And, best of all, this is available through a highly customizable and easily managed content management system/graphical dashboard. Contact us for a demo – including a free accessibility audit of your current website!

**Ready to transform your municipal website into a citizen engagement center?**

Email [gcowley@cowleyweb.com](mailto:gcowley@cowleyweb.com) to arrange a free, no-obligation demo of either OR both of these exciting website enhancement services.



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