

Cases in Clarity

Village of Skaneateles

Cowley was honored to be selected as the web-development partner for the [Village of Skaneateles](#). Situated at the north end of beautiful Skaneateles Lake in the Finger Lakes — and one of New York State’s most vibrant and visited tourist destinations — the village of Skaneateles needed a website to capture and convey the village’s beauty, sophistication, and vitality. We were also charged with developing an elegant and intuitive user experience/interface, achieving full responsiveness to all devices and browsers, and creating a CMS (backend) that allows for easily-updated information sorted into categories like “Shopping,” “Dining,” and “Lodging” that, in turn, actually help facilitate transactions and economic development. The site also features an annual events calendar, maps and parking information, a gift-store that helps to promote the village’s brand, and even a live-streaming “Skan-cam!”



SKANEATELES

