

Cases in Clarity

Branding & Web

Town of Clay, NY

The largest municipality in Onondaga County, NY (apart from the City of Syracuse), the Town of Clay has much to offer its residents, businesses, and other key stakeholders – including a rich history, cultural assets, a thriving economy, and more. Now, with help from Cowley, the Town of Clay also offers a highly functional, user-friendly website! Fully responsive to all devices and easily managed by town staff, the new site makes communicating with town officials a cinch; town news (like the opening of one of America's new [semiconductor facilities!](#)), events, meeting minutes, online forms and permits, and several other kinds of information are now far more accessible than in the past; AND we even helped the town refresh its branding. Take a closer look at the Town of Clay's new site and give a shout if you'd like Cowley to tackle your next-gen website, with similar style, efficiency, and effectiveness!

